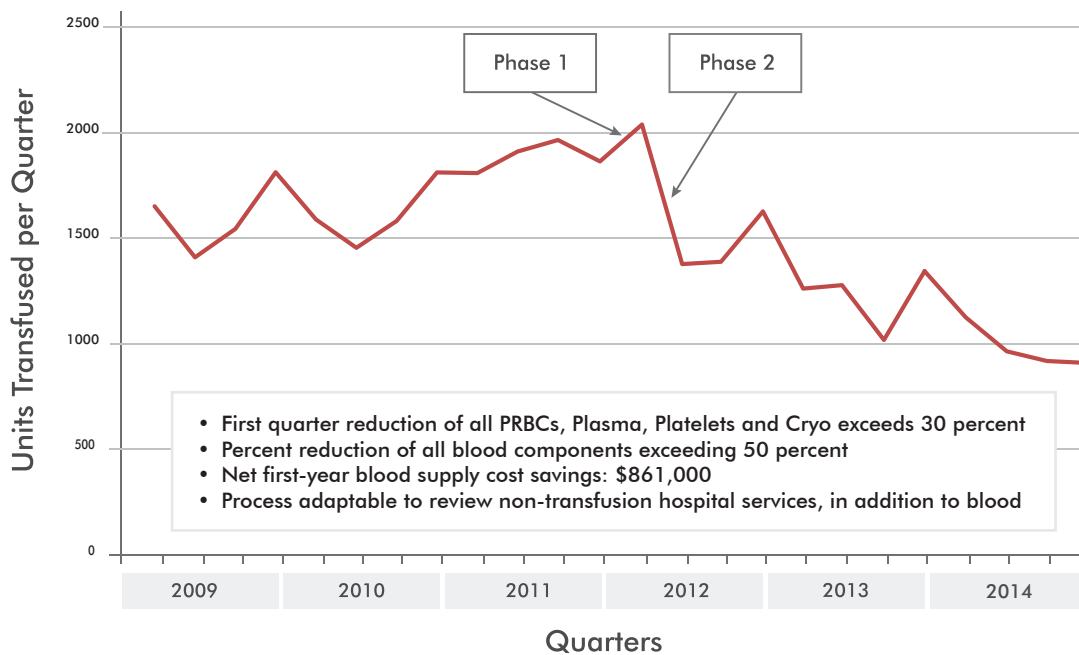


Marin General Hospital engaged Columbia Healthcare Analytics, Inc. during 2012 to reduce hospital blood use. The graph below illustrates the effectiveness of CHA's proprietary External Review as a Service (ERaaS™), which reduced transfusion of all blood components (not just RBCs) and all aspects of patient blood management. Embracing ERaaS™, Marin reduced blood use by over 30 percent during the first quarter alone, optimized patient blood management, and realized millions of dollars in blood supply cost savings in a very short timeframe.

ERaaS™ succeeds because CHA uses the patient's case management to mentor each physician about how to optimize patient care and reduce medical errors. ERaaS™ transforms traditionally ineffective, adversarial peer review into an educational, mentoring process, all while minimizing work for hospital staff.



About Columbia Healthcare Analytics, Inc.

Our Vision

To build a uniform external review network that engages all providers to perform collaborative utilization and medical peer review through an educational, standardized, objective, and critical process.

Our Mission

To advance quality and economic efficiency of the healthcare industry through innovative, analytical approaches to utilization and medical peer review that educate physician and non-physician providers to minimize future errors and optimize patient care in a very short time.

Our Process

ERaaS™ is fully HIPAA-compliant, can be implemented rapidly, does not require special electronic health record processing, permits 100 percent chart review with educational feedback directly to physicians and reduces work for hospital staff. ERaaS™ evaluates all blood components (not just PRBCs) and all aspects of blood management (not just blood use appropriateness). Our performance is unmatched by any other known quality improvement process. References are available on request.